



PARTY PROMOTING 3.0

FREE SPECIAL REPORT

5 Things To Look Out For When Planning Your Event Logistics

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There are many things that you need to look out for when you are planning an event that will be a great success. You will want to take into consideration all the things that can go wrong so that you are prepared if anything pops up. You want to be prepared and able to take on any challenges that come your way.

1. One of the first things to look out for when planning is getting your flyers and promotional material ready to go out on time. If there is a delay with the design, the printer, or the shipping for any reason, it could possibly throw off your whole plan of attack. Give yourself ample time when preparing your promotion to factor in loss time or mistakes.
2. Other local events can be potentially damaging if they fall on the same day as your party. You could possibly get washed out if it's catering to the same demographic of people your looking to get. Not to say that you should never attempt to compete with something else going on in the city or get nervous if something pops up on you after you've already set your date. You have to pick your battles and always go at it as hard as you can, regardless of what anyone else in the city is doing.

3. Parking can be a major issue. If there isn't enough parking or if it's insecure, you may have problems with your customers feeling safe about leaving their cars in undesignated areas around the venue. If the venue has a paid parking lot or mandatory valet parking you'll want to be conscious of that too.

4. On the day of the party, you should check up on your team and staff to make sure everyone is on point. If your DJ, cashier, or security has a last minute cancellation, you'll want to know this as soon as possible so you can make other arrangements.

5. Make sure that the sound system of the venue is up to par and that they have any special equipment that you may need for your event. Poor sound can ruin a night. There is nothing worse than a hot DJ playing great records and no one is enjoying the music because the sound system has no bass, or some of the speakers in the venue are blown. Bad sound will definitely lose your crowd.

Ready to Get To The Money and Start Eatin' Gooooood!?

Get the complete Party Promoting 3.0 program for a step-by-step guide to becoming a Successful Promoter. Plus, I'm Revealing All The Nightclub and Party Promoter Secrets You Won't Find Anywhere Else!

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-Trent